



FROM THE RAMPARTS OF THE RED FORT · 15 AUGUST 2014

68th Independence Day · First Address from the Red Fort

“I stand among you not as the Prime Minister, but as the Prime Servant.” — Prime Minister, Red Fort, 15 August 2014

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- **Pradhan Mantri Jan Dhan Yojana** — a bank account, debit card and ₹1 lakh insurance cover for every poor family — from 28 August 2014.
TODAY 59.37 crore accounts (23 September 2026).
- **Toilets in Every School, Separate for Girls** — within a year, by the next 15 August — from MP funds, the budget and CSR.
TODAY Account in the 15 August 2015 address: more than four and a quarter lakh toilets built within the deadline in 2.62 lakh schools.
- **Digital India** — “This is for the poor” — broadband for villages, telemedicine, e-governance; launched on 1 July 2015.
TODAY Internet connections from 25.15 crore (March 2014) to 109.28 crore (March 2026); transactions of ₹314 lakh crore on UPI in a year.
- **A New Institution to Replace the Planning Commission** — “Very soon” — with cooperative federalism and new thinking.
TODAY NITI Aayog was constituted on 1 January 2015.
- **Swachh Bharat** — a campaign from 2 October 2014; the resolve for a Swachh Bharat by Gandhi ji’s 150th birth anniversary in 2019.
TODAY Rural sanitation coverage up from 38.7% to 100% — the country was declared open-defecation free on 2 October 2019.
- **Make in India** — “Come, manufacture in India” — campaign launched on 25 September 2014.
TODAY Mobile phone manufacturing from ₹18,900 crore (2014-15) to ₹5.45 lakh crore (2024-25); defence production ₹1,50,590 crore (2024-25).
- **Sansad Adarsh Gram Yojana** — every MP should make one village in their constituency a model village by 2016; launched on 11 October 2014, the birth anniversary of Jayaprakash Narayan.
TODAY Villages adopted by MPs in every parliamentary constituency of the country — the scheme continues even today.